# **Dott. Micozzi Alessandra**

#### Docente non Universitario

### **Esperienze**

January 2009 - December 2011

Ph.D. in Applied Economics

Department of Information Engineering, Management and Automation

Polytechnic University of Marche, Ancona, Italy

Thesis: Essays on Entrepreneurship

Selected as the Best Thesis for the presentation at the University DDay in my curriculum

January 2009 - October 2009

Master in Technology and Innovation Management

Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende – Ancona, Italy Principal Topics: Innovation Management, Technological Entrepreneurship, Finance, Marketing

November 2004 - September 2005

Master in Business Administration

Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende – Ancona, Italy

Principal Topics: Project Management, Financing, Accounting, Business plan, Business administration

October 2002 - July 2004

Master Degree in Business Economics

Polytechnic University of Marche, Ancona, Italy

Graduated cum laude with the mark of 110/110

Award "The best graduate student 2004"

October 1999 - October 2002

Bachelor in Economics and International Trade

Polytechnic University of Marche, Ancona, Italy

Graduated cum laude with the mark of 110/110

Work Experience

## 1. Research

From May 2015

Assistant Professor, ING-35, Università E-campus, Novedrate

From January 2014

Title: Study of entrepreneurial attitude among students

Institution: Centre of Innovation and Entrepreneurship, Polytechnic University of Marche

Role: Senior researcher

From January 2014

Title: GEM report 2014 Italy

Institution: University of Padua and Polytechnic University of Marche

Role: Senior researcher in the agreement between Padua University and Polytechnic University of Marche

From January 2014

Title: Continuity, growth and innovation: how successful companies continue to foster growth through

innovation and diversification strategies

Institution: Istao, Elettromedia srl and Polytechnic University of Marche

Role: Scientific coordinator

From December 2013

Title: Panel Study of Entrepreneurial Dynamics (PSED): 2014 Status & Cross-National Opportunities

Institution: Polytechnic University of Marche

Role: Senior researcher of Italian Unit

Senior researcher in the Centre of innovation and entrepreneurship, Polytechnic University of Marche

From January 2013

Title: CHETCH (China and Europe taking care of healthcare solutions)

Institution: PEOPLE MARIE CURIE ACTIONS Call: FP7-PEOPLE-2013-IRSES

Area: Economic Staff

Role: WP leader, economic WP

From May 2013

Title: POREEN (Partnering Opportunities between Europe and China in the Renewable Energies and

Environmental industries)

Institution: MARIE CURIÉ ACTIONS Call: FP7-PEOPLE-2012-IRSES

Area: Economic Staff

Role: Experienced researcher, economic WP

From October 2013

Title: A study of a new Customer Satisfaction Management (CSM) system.

Institution: Elettromedia srl and Polytechnic University of Marche

Role: Scientific coordinator

#### From October 2012

Postdoc Fellowshipin Applied Economics (secs P/06)

Research activity mainly focuses on:

Founder's human capital and growth performances of knowledge-based start-ups

The Technology transfer between University and firms

Main areas of interest are:

Knowledge-based entrepreneurship

Technology Transfer

Academic entrepreneurship

Ecosystem of innovation and entrepreneurship

Firm-level entrepreneurship

Innovation

Women Entrepreneurship

## Teaching

From July 2013

Contract professor in Business Administration and Business Organization, ECampus University

From October 2012

Contract Professor in Business Economics in the Polytechnic University of Marche (the course is also provided in e-learning platform).

From January 2012

Research contract to evaluate entrepreneurial dynamics in the Marche Region, Ancona, Italy

Department of Information Engineering

Polytechnic University of Marche, Ancona, Italy

From June 2008

Teaching activity in marketing and business planning

Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende – Ancona, Italy

From June 2008

Faculty member in the Global Competitiveness Programme,

Ohio University, Polytechnic University of Marche, Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende – Ancona, Italy

3. Others

From December 2013

Shareholder and Manager of business strategy in a start-up operating in Biotech sector, Bioerg srl The company owns an international patent (B0497W0) on the new method to product dextran saving cost and improving the quality.

From June 2008

Business consultant activities on special projects – business planning, mapping of firms, companies development and growth

Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende - Ancona, Italy

June 2006

Tutorship for Masters, Researcher

Istituto Adriano Olivetti (ISTAO) per la gestione dell'economia e delle aziende - Ancona, Italy

September 2008 – September 2009 Tutorship for Innovation Program Marche Region, Ancona, Italy

September 2005 – May 2006 Assistant to the Chairman Villeroy & Boch Wellness Italia, Castelraimondo (MC)

#### Skills

Fluent in written and spoken English. Most of the coursework for my degrees was conducted in English. I have taught and interacted professionally in English. I received the First Certificate in English, Cambridge, July 2002.

Stata 10statistics software (Summer School Bertinoro, 2009)

Stata 12 statistics software on cross-section and panel data and counterfactual analysis (Summer School Stata, 2013)

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January 2009 – December 2011
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October 2002 - July 2004

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Graduated cum laude with the mark of 110/110

October 1999 – October 2002

Bachelors in Economics and International Trade

University Politecnicadelle Marche, Ancona, Italy

Graduated cum laude with the mark of 110/110

From January 2013

Experiencedresearcher in UE project POREEN (PartneringOpportunitiesbetween Europe and China in the RenewableEnergies and Environmentalindustries)

PEOPLEMARIE CURIE ACTIONSCall: FP7-PEOPLE-2012-IRSES

Area: Economic Staff

#### From October 2012

PostdocFellowshipin AppliedEconomics (secs P/06)
Researchactivitymainly focus on:
Founder's human capital and growth performances of high-tech start-ups
The Technology transfer betweenUniversity and firms

Mainareas of interest are: Economics of Technical Change Entrepreneurship Innovation

From October 2012

ContractProfessor of Business Economics in the University Politecnica delle Marche.

From January 2012

Researchcontract to evaluateentrepreneurialdynamics in the Marche Region, Ancona, Italy Department of Information Engineering University Politecnica delle Marche, Ancona, Italy

From June 2008

Teachingactivity in marketing and business planning Istituto Adriano Olivetti (ISTAO) per la gestionedell'economia e delleaziende – Ancona, Italy

From June 2008

Facultymemberin the Global CompetitivenessProgramme, Ohio University, Università Politecnica delle Marche,Istituto Adriano Olivetti (ISTAO) per la gestionedell'economia e delleaziende – Ancona, Italy

June 2006

Tutorship for Masters, Researcher Istituto Adriano Olivetti (ISTAO) per la gestionedell'economia e delleaziende – Ancona, Italy

September 2008 – September 2009 Tutorship for Innovation Program Marche Region, Ancona, Italy

September 2005 – May 2006 Assistant to the Chairman Villeroy&Boch Wellness Italia, Castelraimondo (MC)

## Skills

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Stata 10statistics software (Summer School Bertinoro, 2009

### **Pubblicazioni**

Micozzi A., Micozzi F., P. Pattitoni - in press. Fostering female entrepreneurship in academic spin-offs, in "University Evolution, Entrepreneurial Activity and Regional Competitiveness", Edited by: David B. Audretsch, Erik E. Lehmann, Michele Meoli and Silvio Vismara, Springer

Articles in peer-reviewed Journals

Mucelli A., Micozzi A., Rubens A., Jackson G. – 2015, A case study of Italy's Marche Region Industrial Districts: A model of transformation and change, 13, Journal of Business Cases and Application

lacobucci D., Micozzi A. – 2015, How to evaluate the impact of academic spin-offs on local development: an empirical analysis of the Italian case, 40, 3, Journal of Technology Transfer

lacobucci D., Micozzi A. – 2014, I divari territoriali nella dinamica imprenditoriale in Italia, L'industria. Rivista di economia e politica industriale

Dubbini S., Micozzi A., Micozzi F. - 2013. The Economic and Social Value of Fostering Entrepreneurs in a regional system: the role of education, Economia Marche Journal of Applied Economics, XXXII(2)

Barbieri E., Rubini L. and Micozzi A. – 2013. Evaluating policies for innovation and university-firm relations. An investigation on the attitude of Italian academic entrepreneurs towards collaborations with firms, Economia Marche Journal of Applied Economics, XXXII(2)

Iacobucci D., Micozzi A., Micucci G. – 2013. Gli spin-off universitari in Italia: un quadro del fenomeno e un'analisi della governance e della performance, L'Industria. Rivista di economia e politica industriale,XXXIV, 4, 761-783

Micozzi, A. – 2013. Factors affecting the entrepreneurial dynamics in Italy: a comparison across European countries, Economia Marche Journal of Applied Economics, XXXII(1), 129–145

lacobucci D. & Micozzi A. – 2012. Entrepreneurship education in Italian universities: trend, situation and opportunities, Education and Training, 54(8/9), 673-696

lacobucci D. & Micozzi A. – 2012. La dinamica imprenditoriale nelle Marche nell'ultimo decennio, Economia Marche Journal of Applied Economics, XXXI(Supplemento-2): 37-73.

lacobucci D., lacopini A., Micozzi A. & Orsini S. – 2011, Fostering entrepreneurship in academic spin-offs. International Journal of Entrepreneurship and Small Business, 12(4), 513-533.

Balloni V., Micozzi A., Paoletti S., Pasqualini L. – 2009. The best performer of Marche Region Industry: Scavolini case study, Economia Marche Journal of Applied Economics, XXVIII(2), 53-74.

Balloni V., Micozzi A. – 2009. The best performer of Marche Region Industry: Nero Giardini case study, Economia Marche Journal of Applied Economics, XXVIII, 45-72