



ANCONA MOLE Auditorium 18 giugno 2019

SCHEMA GIURIA

Università - corso di laurea - insegnamento - docente *University - degree - subject - teacher*

Università degli studi di Urbino Carlo Bo – Lingue straniere e studi interculturali – Filologia e letteratura del Medioevo tedesco e inglese – Alessandra Molinari

Nome progetto *Project name*

LIT Café

Squadra *Team*

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Idea *Idea*

The LIT Café is a literary café designed for and run by university students. Here they can study, work on projects, or relax while being able to drink and consume something. There are both a bar and a kitchen (with controlled prices) that offer drinks, sandwiches, hamburgers, salads, and other simple dishes. On one side of the café, there is a book sharing/library corner, equipped not only with books, but also with newspapers, magazines, and a PC. This area will be a “quiet corner” where students can also study, benefitting from the café’s longer opening hours. Here, the students are also given the opportunity to bring their own food and beverages while studying. Wi-Fi connection is available too. Thanks to a small stage, it is also possible to host various kinds of events, be them related to university (i.e. exhibition of student projects, conferences, workshops) or not (i.e. concerts, readings, events for children, projections of movies and documentaries, book presentations). There is also an outside area with tables and chairs.

Although UniUrb students are the main target of this project, the café is not reserved to them only: everyone can come in and make use of its various services.



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Problema e soluzione *Problem and solution*

Through some interviews to our fellow students and a netnographic research, we found out that UniUrb does not have enough common areas, and those that already exist are not equipped properly (i.e. there are not enough tables, chairs, or sockets) and have limiting opening hours. Moreover, most of said common areas are simply tables and chairs in a corridor next to classrooms, which makes it hard to study or even only focus on studying. According to the interviewees who often study at one of the university libraries, silence and services are difficult to find there as well. After a few meetings and brainstorming, we concluded that students need a place where to study and work in peace and silence outside of university facilities – and this is what the LIT Café aims to be.

Obiettivi *Objectives*

Our project aims at creating a multifunctional environment mainly (but not only) for university students. A secondary (but not less important) purpose is to create jobs, since the students working at the café will earn a wage.

Impatto *Impact*

Funds to open the café could be raised through crowdfunding or similar methods. In addition, various European funding projects addressed specifically to young people are another alternative. The café will be run by a student cooperative completely independent from the university. To make it environmentally sustainable, rubbish will be recycled as much as possible, the usage of plastic will be reduced, and lighting will be provided by only (or mostly) low-energy bulbs.

Regarding the possible social impacts of the café, it aims at becoming a cultural meeting place not only for students but also for the whole city. Furthermore, having one more place where cultural events can be hosted might push people to organize more of them, and young people will have a place to express themselves and organize events that aren't necessarily linked to UniUrb (i.e. a local band that wants to perform, a writing club that needs a room where to gather or a stage where to read their works to a public, etc.).

Sviluppi futuri *Future Plans*

Cafés like this one are already widespread in other countries, but not as much in Italy. In the long run, the opening of the LIT Café and word of mouth might encourage other students to open similar places in other cities, offering a service that sometimes they do not know they need. Regarding UniUrb in particular, the café will allow students from different faculties to meet; this way, they can help each other study but also carry out cross-disciplinary projects together more easily.