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**ANCONA MOLE Auditorium 18 giugno 2019**

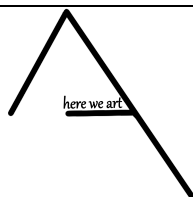
**SCHEMA GIURIA**

Università - corso di laurea - insegnamento - docente *University - degree - subject - teacher*

Marche Polytechnic University  
Economics and Commerce  
Diritto delle istituzioni pubbliche  
Laura Trucchia

Nome progetto *Project name*

Here we art



Squadra *Team*

Simon Pietro Lentiniello  
Davide Spinaci

Idea *Idea*

Since our country is rich on artists, competent in various sectors, our idea consists on creating a meeting point organized as website, between the artists throughout the territory and people or public bodies interested on the service of an artist.

Subscribing to our website, artists will have the possibility to provide a personal profile complete with type of art treated and prevailing rates; so people who are going to need the service of an artist, will be able to access the search engine, viewing the available artists sort by various parameters such as average cost, distance and type of art.

Our idea was born after a personal necessity since i am an artist (specifically a musician), and i live the whole situation inside.  
We realized that it doesn't really exist a simple way to get a work placement, and also that the most of the times is just a matter of knowing people who are interested in your services. So we do want to break down and abolish the current system, that we find to be disorganized and counterproductive, looking forward to what we believe a valuable future for all of the artists.

A situation that recently happened in our native village convinced us even more to persevere on our idea; some drawers of our area (people who are making graffiti and street art) have settled with some entrepreneurs to draw on their buildings, instead of doing it on public buildings and walls with no authorisation. Thus that followed is a big result, i.e. the satisfaction from the drawer, able to act out his art, the entrepreneur happy for the work made with a very low cost, and also the municipality itself, for solving a problem of legality.



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### Problema e soluzione *Problem and solution*

The problem that we see within today's society is that the hard work of the many artists within our territory is undervalued and poorly protected. In order to be able to work constantly, they have to rely on knowledge in the area and on their reputation "as artists in the sector. This therefore precludes young artists in particular from being able to make their passion a real occupation with acceptable sources of income.

The solution that we see for this problem is based on the creation of a multimedia platform set up with a model similar to that of a network to give the possibility to all artists to be noticed and appreciated equally by the people who access the website will go to find (with different search parameters) the type of artist best suited to your needs.

### Obiettivi *Objectives*

- Value the art in the territory
- Making interaction between people and artists easy
- Intermediary in negotiations between the parties
- Deal with the technical and legal aspects
- Ensure the total legality of services rendered
- Ensure total security of transactions and transparency of payments

### Impatto *Impact*

We aim to enhance our national territory that has always been rich in numerous artists, giving them the possibility to grow art, and to encourage newcomers in the sector not to give up, but rather to pursue their own path.

### Sviluppi futuri *Future Plans*

For the future, we intend to expand our field of action by expanding our structure, creating mobile applications for platforms such as IOS, Android and similar. We also intend to support new ideas similar to ours in the future to encourage young people who, like us, would like to value their country from an artistic point of view.