

**ANCONA MOLE Auditorium 18 giugno 2019**

**SCHEMA GIURIA**

Università - corso di laurea - insegnamento - docente *University - degree - subject - teacher*

Università Politecnica delle Marche  
 Corso di Laurea in Economia e commercio  
 Insegnamento di Diritto delle istituzioni pubbliche  
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Nome progetto *Project name*

**SANEAT**



Squadra *Team*

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Idea *Idea*

Our application stems from a concrete problem that was created whenever we had to decide what to eat, how to choose healthy products and where to buy them.  
 Our idea is to combine the needs of eating WELL, eating HEALTHY and eating NEAT.  
 This is possible through SANEAT, a “client-server” platform, made available to dieticians / nutritionists. They can use it to create a personalized weekly plan for each user.  
 In this way we want to facilitate work organization and make their relationship with customers easier and faster.  
 Innovation is given by a geolocation service that allows users to find local product sales points closest to them.  
 To ensure a healthy diet, the app will allow you to find products related to your diet.  
 We want to give space to small local businesses giving them a competitive advantage.  
 The direct producers of the agri-food sector will have access to new sales opportunities.  
 The platform is divided into two independent parts: a “server” program that provides the requested service, and a “customer” program that can be used to access the service.  
 The dietician / nutritionist manages the “server” which allows you to create personalized diets.  
 The specialist constantly monitors the patient’s progress.  
 The “customer” has the possibility to follow a personal diet adapted to all his needs.  
 Daily food choices are always important, and to avoid mistakes we offer SANEAT a quick and effective solution!



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### Problema e soluzione *Problem and solution*

#### PROBLEM

25 millions of italians, id est 46% of the population: these are the data that emerge from the study of obesity in Italy. Obesity is often the result of a villain lifestyle that now characterizes western societies. Rely on an expert -nutritionist dietician- for the care of our diet is essential. The key of a route that can create healthy eating habits is in the continuous updating of the prescribed diet.

#### SOLUTION

In the fight against obesity, prevention becomes significant: that's how is born SANEAT.

It expects the adhesion by the agri-food activities of the territory.

In fact, it favoures the consumption of zero kilometer products in order to ensure the maintenance of local biodiversity.

Through patient feedback, the nutritionist/ dietician can create a diet controlling consistently the diet itself, kcal taken, weight and abdominal circumference.

Thanks to this, he ensures a personal and dedicated assistance. The geolocation allows to find local products of the prescribed dieta at advantageous conditions.

### Obiettivi *Objectives*

SANEAT wants to promote the consumption of km0 products and to safeguard the maintenance of local biodiversity.

The goal is to create a bridge between the producer and the consumer for the benefit of both.

We want to give the opportunity to increase in value the small and micro-enterprises of the territory.

we want to support the economy of the earthquake areas (for example the Sibillini mountains area, Castelluccio di Norcia, Ascoli Piceno).

There is need to promote eco-sustainability: less transport, reduced packaging, scarce use of chemical products. At the same time, we provide a food education by offering quality products.

The nutritionist/dietician can maintain a direct relationship with his patients thanks to the organizational system of the platform.

### Impatto *Impact*

Nutrition has always played a priority role in human life: over the past twenty years, however, a new concept of food has developed more and more. It's no longer seen only as a source of income but as an integral part of a complex system where nature and economy coexist.

Through SANEAT we propose to analyze this aspect offering a constantly updated diet, with local and healthy food instead of global one. This concept guarantees in fact not only an impact in terms of food security but also of growth and increase of local businesses.

### Sviluppi futuri *Future Plans*

We want to create the platform to make it available to nutritionist/dieticians.

Dieticians can offer a comfortable, simple and up-to-date app for their patients.

We will ask the adhesion to small local traders who will be placed within the geolocation system.

In this way customers will be able to buy the products of the territory on preferential terms.