



TEAM:

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DESCRIPTION OF THE PROJECT:

Our project wants to create an organization that aims to help students with the choice of university.

After a careful analysis of the reference market (informative models on universities for students), we agreed on a certain market gap.

In particular, we found that there were no sites organised in a clear and simple way to provide information to students.

Our proposal focuses mainly on having formulated a survey, proposed with personal and general questions, that can help students uncertain about their choice of university.

For the evaluation of the survey that will be formulated there will be experienced collaborators of human behavior, which we would like were former students from universities who have pleasure in collaborating with us.

In this way we can also reduce the costs associated with them.

Another section of our work is dedicated to an area in which the people who access it can search for universities according to the criteria of choice that they can control.

As a result of the characteristics they indicate, certain universities will be found relevant to them.

The highlighted universities will show the general information of the courses they offer so that users can receive useful information.

For further information on our proposal... wait for the presentation of 16-06-2021.

