"Eppoi" there's always something more to visit

It is well known that inland areas, in particular in the Marche region, suffer of many problems such as depopulation and lack of services. Nonetheless such areas have a relevant touristic potential connected to an **untouched environment**, well **preserved rural villages**, and a **recognized enogastronomy**. Providing **coherent and organized information to potential tourists** is **somehow a challenge** that have to be **faced together** by all the stakeholders connected to the territory.

Our idea is that of a digital solution that intend to **foster tourism in such inland areas** so to connect the network of POI (Point Of Interest) allowing for the definition of predefined touristic routes, that can also be derived by the tourist, or returned by the system according to tourist's preferences. This will be achieved through **collaboration with the stakeholders** (public and private) that will be part of the system as managers of the points of interest, according to their role.

User experience will be conceived to be innovative supporting the tourist before, during and after the visit, including mechanisms for socialization and gamification so to have valuable and shareable experiences.

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