

IMPRESA IN AULA

SMARTHANG TEAM

Università Politecnica delle Marche

Team:

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*SmartHang is the **innovative** coat hanger idea designed to be used with clothes that do not have a front opening, such as no-zip sweatshirts, sweaters and T-shirts.*

*The mechanism that allows it to work is **fast, simple** and **secure**, without any small component, such as springs, that could easily break while using it.*

SmartHang is ideal for both home use and for mass use in clothes stores that need to hang many of the items on sale and, therefore, to carry repeatedly the operation of inserting a hanger.

