

«SOUSPACK»

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The project proposes the establishment of a start-up made up of professionals and scientists in the fields of agricultural food science and technology with the aim of developing innovative food packaging solutions, using biodegradable or compostable materials derived from waste and by-products of agri-food supply chains, responding to the needs of **safety, quality** and **personalization diet** with the perspective of the **economic and environmental sustainability of the supply chains**. This makes it possible to address two important social and economic challenges of the 2030 Agenda: (1) increasing recyclability and reducing waste deriving from packaging; (2) circular economies in the agri-food chains to reduce waste and valorise by-products.

Two user-centered packaging solutions: a **BIODEGRADABLE CARDBOARD FOR TAKEAWAY PIZZA** and a **SMART BIODEGRADABLE PACKAGING FOR LUXURY PEACHES AND RED FRUITS**.

