

## ***STENDH-UP!***

As Art conservation students passionate about art, travel and videogames, we worked on an app project which purpose is to get users involved in local cultural heritage, even those who are not usually into arts.

STENDH-UP! Is a videogame for mobile devices which does that in a funny and interactive way. This app will lead people to play the role of culture hunters, seeking our cultural heritage and, most of all, opening their eyes to the beauty around them.



1506  
**UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
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## **IMPRESA IN AULA**

**Economia e Gestione delle  
Imprese - Corso di Laurea in  
Conservazione e Restauro die  
Beni Culturali - A.A. 2020-2021**

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