

Technology Innovation and Strategy

A Seminar by

Dr. Marco Guglielmi

Head of the Technology Coordination Section
European Space Research and Technology
Centre (ESTEC) – European Space Agency (ESA)

Date 19-20 luglio 2011

19 : 10:00 – 12:00;

20 : 15:00 – 17:00;

Location: Facoltà di Scienze – Aula Azzurra

Abstract

The meaning and the relevance of the technical innovation in the modern industrial world are discussed. The importance of enforcing a strategy stimulating the innovation is analyzed together with an in-depth discussion on intellectual property rights. Some tools adapted to the management of (small) research teams are presented together with a discussion over the relevance and the techniques for proper technical documentation.

Please register by sending an e-mail to: a.morini@univpm.it

For additional information contact: Antonio Morini,
a.morini@univpm.it



space for europe



www.notonlywaves.com