

## Marcelo Cano-Kollmann

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### EDUCATION

**Temple University, Fox School of Business.** *Philadelphia, PA.*

PhD in Business Administration (International Business & Strategic Management), 2015.

Advisor: Ram Mudambi. Thesis: *Influence of institutional and geographical factors on the openness and dispersion of knowledge-sourcing practices.*

**University of North Carolina at Chapel Hill, Kenan-Flagler Business School,** *Chapel Hill, NC.*

Master of Business Administration, Concentration in Management Consulting, 2010.

**University of Buenos Aires, School of Economic Sciences,** *Buenos Aires, Argentina.*

Magister en Administración (Part-time MBA), Concentration in Finance, 2009.

**University of Buenos Aires, School of Economic Sciences,** *Buenos Aires, Argentina.*

Contador Público (Public Accountant), 2001.

#### Exchange Programs:

**McGill University, Desautels Faculty of Management,** *Montreal, Canada.*

Exchange MBA student, spring semester 2010.

### PROFESSIONAL CERTIFICATIONS

Chartered Public Accountant, Buenos Aires Professional Council of Economic Sciences, Argentina, since 2003.

### ACADEMIC APPOINTMENTS

**Ohio University, College of Business.** *Athens, OH.*

Assistant Professor of Strategy and International Business, Department of Management. Since August 2015.

**Temple University, Fox School of Business.** *Philadelphia, PA.*

Research Assistant, Instructor and PhD Student, Department of Strategic Management. August 2010-May 2015.

**Copenhagen Business School,** *Copenhagen, Denmark.*

Visiting Scholar, Department of Innovation and Organizational Economics. June-July 2013.

**University of North Carolina at Chapel Hill, Kenan-Flagler Business School,** *Chapel Hill, NC.*

Teaching/Research Assistant, Department of Strategy and Entrepreneurship. September 2009-May 2010.

## **PUBLICATIONS**

### **Articles in Refereed Journals**

- [4] Marcelo Cano-Kollmann, Robert D. Hamilton III, and Ram Mudambi (2016), "Public support for innovation and the openness of firms' innovation activities". Forthcoming at *Industrial and Corporate Change*.
- [3] Ahreum Lee, Ram Mudambi and Marcelo Cano-Kollmann (2016), "An analysis of Japan's connectivity to the global innovation system". *Multinational Business Review*, 24 (4): 399-423.
- [2] Marcelo Cano-Kollmann, John Cantwell, Thomas J. Hannigan, Ram Mudambi, R., and Jaeyong Song (2016), "Knowledge connectivity: an agenda for innovation research in international business". *Journal of International Business Studies*, 47(2): 255-262.
- [1] Thomas J. Hannigan, Marcelo Cano-Kollmann, and Ram Mudambi (2015), "Thriving innovation amidst manufacturing decline: The Detroit auto cluster and the resilience of local knowledge production". *Industrial and Corporate Change*, 24(3): 635-653.

### **Chapters in Edited Books**

Kristin Brandl, Marcelo Cano-Kollmann, Hongryol Cha, Izzet Darendeli, T.J. Hannigan, Ahreum Lee, Seojim Kim, Vittoria Giada Scalera, Alessandra Perri, Robert D. Hamilton III and Ram Mudambi (2015). "Innovation in U.S. metropolitan areas. The role of global connectivity". In Fiorenza Belussi and Luigi Orsi (Editors), *Innovation, Alliances and Networks in High-Tech Environments*. London: Routledge, 2015, Chapter 2. ISBN 978 1138846609.

### **Publications in Non-refereed Journals**

Marcelo Cano-Kollmann (2016). Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices. *AIB Insights*, 16(3): 12-14.

Marcelo Cano-Kollmann and Thomas J. Hannigan (2015), "The iBEGIN Research Agenda". *International Business Perspectives (EIBAzine)*, 16: 22-24.

Marcelo Cano-Kollmann (2014), "The Connectivity of Inventor Networks in Peripheral Economies". *International Business Perspectives (EIBAzine)*, 15: 18-20.

### **Articles in Proceedings**

Marcelo Cano-Kollmann and Robert D. Hamilton (2014), "Public incentives to innovate and open innovation strategies". *Academy of Management Proceedings*, 2014 (1), p.12250.

Marcelo Cano-Kollmann (2013), "Becoming mixed enterprise by accident and its effect on firm value: The nationalization of Argentina's pension system". *International Business/Gestion Internationale. Proceedings of the Annual Conference of the Administrative Sciences Association of Canada, International Business Division*, 34 (10), 39-43.

## Papers Under Review

Thomas J. Hannigan, Marcelo Cano-Kollmann, Ram Mudambi and Snehal Awate, “Shaking hands with knives behind their backs? Open innovation amongst industry laggards in the auto industry”. Second round revise and resubmit at *California Management Review*.

Marcelo Cano-Kollmann and Hyacinthe Y. Somé, “The effect of privatization on the characteristics of innovation”. Revise and resubmit at *Financial Management*.

## Working Papers

Marcelo Cano-Kollmann, Ram Mudambi, and Ana Tavares-Lehmann, “The geographical dispersion of inventor networks in peripheral economies”.

Marcelo Cano-Kollmann, Susan Feinberg, and Jay Choi, “Do political connections protect firms from adverse policies? The case of partial nationalization in Argentina, 2008-2011”.

Xinlu Qiu, Marcelo Cano-Kollmann and Ram Mudambi, “Generating tacit knowledge across borders: International collaboration and design innovation in Norway”.

## Work in Progress (early stage)

Marcelo Cano-Kollmann, “Connectivity south of the Río Grande: USPTO patenting and innovation patterns in Latin America”.

Charlotte Jacobs, Marcelo Cano-Kollmann and Ram Mudambi, “Trade, Innovation, and Integration into Global Value Chains: Evidence from Mercosur”

Carolina Herrera Cano and Marcelo Cano-Kollmann, “Medellín and the Colombian National System of Innovation”.

## TEACHING

### Ohio University

Spring 2017: **MGT 4650 - Transnational Strategy** - 1 section

**MGT 4800J - Business Strategy** - 2 sections

Fall 2016: **MGT 4800J - Business Strategy** - 2 sections

Spring 2016: **MGT 4800J - Business Strategy** - 2 sections

Fall 2015: **MGT 4800J - Business Strategy** - 2 sections

### Temple University

Fall 2014: **IB 2502 - Fundamentals of Latin American Business** - 1 section

Summer 2014: **IB 3101 - Fundamentals of International Business (online format)** - 2 sections

Spring 2014: **IB 3101 - Fundamentals of International Business** - 1 section

## **GUEST LECTURING**

*Economic Perspectives for Latin America in 2015*, Temple University. February, 2015.

*Innovation and Catch-up in Emerging Economies*. MBA exchange students from University of Ghana. Temple University. February, 2015.

*Innovation and Catch-up in Emerging Economies*. MBA exchange students from University of Ghana. Temple University. February, 2014.

*Doing Business in Argentina*. Course: Working Spanish for MBAs course. University of North Carolina. Spring, 2009.

## **CONFERENCE PRESENTATIONS**

**2016 Academy of International Business**, New Orleans, LA – 3 presentations

**2016 Wharton Technology and Innovation Conference**, Philadelphia, PA – 1 presentation

**2015 3rd iBEGIN Conference**, Philadelphia, PA – 1 presentation

**2014 Academy of Management**, Philadelphia, PA – 2 presentations

**2014 Academy of International Business**, Vancouver, Canada – 2 presentations

**2014 JIBS Special Issue Conference**, Victoria, Canada – 1 presentation

**2014 DRUID Conference**, Copenhagen, Denmark – 1 presentation

**2013 Academy of International Business**, Istanbul, Turkey – 1 presentation

**2013 Administrative Sciences Association of Canada (ASAC) Conference**, Calgary, Canada – 1 presentation

**2013 Reading-UNCTAD International Business Conference**, Reading, UK – 1 presentation

## **DOCTORAL CONSORTIA**

International Business Strategy Ph.D. Workshop, Duke University CIBER, Durham, NC, July 2014.

Academy of Management (AOM), Technology & Innovation Management Division, Orlando, August 2013.

Administrative Sciences Association of Canada (ASAC) Annual Conference, Calgary, Canada, June 2013.

## **RESEARCH & TEACHING ASSISTANTSHIPS**

Research Assistant to Prof. Ram Mudambi, Temple University, 2 semesters.

Research Assistant to Prof. Susan Feinberg, Temple University, 3 semesters.

Research Assistant to Prof. Mercedes Delgado, Temple University, 1 semester.

Research Assistant to Prof. Umit Ozmel, University of North Carolina, 2 semesters.

## **RESEARCH GRANTS**

Temple University Young Scholars research grant, 2014 (\$500).

CIBER International Business Research Award, 2013 (\$ 3,000).

## **AWARDS AND SCHOLARSHIPS**

Finalist (top 4 out of 29), 2016 Buckley and Casson Dissertation Award, Academy of International Business.  
AIB Conference 2015: Nominated for the Aalto University School of Business “That’s Interesting!” Award for the paper "Public support for innovation and the openness of firms' innovation activities".  
Temple University, 2<sup>nd</sup> Place, 4<sup>th</sup> Annual PhD Program School-Wide Research Competition, 2014 (\$250).  
Temple University, D. and J. Rajan Scholarship in International Business, 2013 (\$ 1,000).  
Temple University, 3<sup>rd</sup> Place, 3<sup>rd</sup> Annual PhD Program School-Wide Research Competition, 2013 (\$ 100).  
Temple University, 2<sup>nd</sup> Place, 2<sup>nd</sup> Annual PhD Program School-Wide Research Competition, 2012 (\$ 250).  
Temple University, IB Fellowship with Departmental support, 2010-2012 (\$ 20,000/year, for two years).  
University of North Carolina, Dean’s Premier Fellowship, 2008-2010 (\$ 70,000).  
University of North Carolina, MBA Mod Scholar (perfect GPA on Modules 1 and 2, 2<sup>nd</sup> year), 2009.  
University of Buenos Aires, merit-based scholarship, M.S. Management, 2005 (AR\$ 2,250).

## **PROFESSIONAL ACTIVITIES**

### **Guest Editor**

Journal of International Management: Guest Editor of the Special Issue “Global Innovation Networks – Organizations and People” (with Ram Mudambi and Thomas J. Hannigan), 2016.

### **Conference Co-Chair**

Academy of International Business-Northeast Conference, Philadelphia, 2016.  
4<sup>th</sup> iBEGIN Conference, Philadelphia, 2016.

### **Ad Hoc Reviewer**

Global Strategy Journal.  
Industry and Innovation.  
Journal of Economics and Business.  
Journal of International Business Studies.  
Journal of International Management.  
Journal of World Business.  
Long Range Planning.

### **Conference Reviews**

iBEGIN Conference, Philadelphia, 2015.  
Academy of Management (AOM) Annual Conference, 2012, 2014 and 2016.  
Academy of International Business (AIB) Annual Conference, 2014, 2015 and 2016.

Strategic Management Society (SMS) Annual Conference, 2014.

CLADEA Conference Brazil, 2013.

### **Other Service Activities**

Faculty recruiting committee: review of candidate application packages (academic year 2012-2013).

Assistance to organization of JIBS Special Issue Conference (Temple, June 2012).

Assistance to organization of Kauffman Conference (Temple, November 2011).

Assistance to organization of 3 Is Conference (Temple, November 2011).

Assistance to organization of Conference on Diaspora Investment (Temple, October 2011).

### **SELECTED PROFESSIONAL EXPERIENCE**

**Sensus**, Raleigh, NC: Financial Analyst, Conservation Solutions Division (2009).

**Bodega Lurton**, Buenos Aires, Argentina: Distribution Manager & Controller (2005-2008).

**Stamp & Go**, Buenos Aires, Argentina: CFO (2004-2005).

**Chinen Morbelli & Asociados**, Buenos Aires, Argentina: Audit Manager (2003-2004).

**Brea Solans & Asociados**, Buenos Aires, Argentina: Auditor & Accountant (1997-2003).

**Allergan Inc**, Buenos Aires, Argentina: Junior Marketing Associate (1994-2006).

### **CONSULTING EXPERIENCE**

**Alsen**, *Merced, CA* (2014): Wrote business plan in collaboration with founding team, for a start up in the energy efficiency sector.

**City of Kinston**, *Lenoir County, NC* (2009): Team leader in a 4-month engagement; elaborated a proposal for economic development of 900 acres of public land for city government.

**NC Idea (Planapalooza)**, *Chapel Hill, NC* (2009): Evaluated 10 business plans for start-ups with a focus on sustainability, competing for a \$50,000 grant.

### **ADDITIONAL INFORMATION**

Citizenship: Argentina; U.S. Permanent Resident.

Academic Memberships: Academy of Management, Academy of International Business, Strategic Management Society.

Coordinator of Academic Activities for the 1<sup>st</sup> Argentine Week in Philadelphia, organized by the Argentine Embassy in Washington DC, October-November 2012.

University Leadership: Elected Vice President of Career Activities, International Business Association, Kenan-Flagler Business School, UNC Chapel Hill.

Languages: Bilingual Spanish-English, basic Portuguese and French.