

MARCO HABERMANN

Ohio University, College of Business, Management Department
314 Copeland Hall, Athens, OH 45701

EDUCATION

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| Ph.D. Carlson School of Management, University of Minnesota
Major: Operations and Management Science
Advisor: Rachna Shah
Dissertation Title: Identifying and Mitigating the Antecedents of Supply Chain Disruptions – 3 Essays. | July 2009 |
| Masters(Diplom-Kaufmann), Goethe University, Frankfurt Germany
Major: Value Chain Management
Minor: Economics
Thesis: Risk Management in Global Supply Chains | November 2003 |
| Master of Business Administration (MBA), University of Wisconsin, Madison
Major: Finance | December 2000 |
| “Bachelor” (Vor-Diplom), Goethe University, Frankfurt, Germany
Major: Business Administration
Minor: Economics | March 1998 |

RESEARCH

Publications

- Mackelprang, A., Habermann, M., Swink, M., How Firm Innovativeness and Unexpected Product Reliability Failures Affect Profitability. *Journal of Operations Management*. Forthcoming
- Metcalf, A., Stoller, J., Fry, T., Habermann, M. Respiratory Therapists' Job Perceptions: The Impact of Protocol Use. *Respiratory Care Journal*. Forthcoming.
- Habermann, M., Blackhurst, J., Metcalf, A. Keep your friends close, or far away? Supply chain design and disruption risk. *Decision Sciences Journal*. 2015. Vol.46(3)
- Metcalf, A., Stoller, J., Fry, T., Habermann, M. Patterns and Factors Associated with Respiratory Care Protocol Use. *Respiratory Care Journal*. 2015. Vol.60(5)
- Habermann, M.” Supply Chain Disruptions - Theory and Practice for Empirical Research” *Proceedings HICL Conference*, 2012.
- Habermann, M., Bernardes, E. In Kersten, W. S., Blecker, T., Luethje, C. (Ed.), Complexity In Supply Chains and the Management of Sustainability Risk (pp. 15). Schmidt Publishing. (September/October 2010).

Under Review

- Nair, A., Ataseven, C., Habermann, M. An examination of the predictive validity of multiple-item and single-item measures in operations management research. *International Journal of Operations Management*
- Habermann, M., Fry, T., Metcalf, A.. An empirical examination of supply chain complexity and its impact on disruption risk. *Decision Sciences Journal*.

To Be Submitted

- Habermann, M. Gabler, C. What's in a name? That which we call a disruption; By any other word would be as risky.
- Habermann, M., Fry, T., Metcalf, A. Supply Chain Complexity and Higher Disruption Risk: Inevitable or Manageable?
- Habermann, M. Supply Chain Disruptions - A conceptual model framing the phenomenon.

- Metcalf, A., Fry, T., Habermann, M. The impact of formal empowerment in professional services.
- Metcalf, A., Habermann, M., Fry, T. What is the role of technology in the empowerment of frontline caregivers: A look at the process of patient care in respiratory services.
- Metcalf, A., Fry, T., Habermann, M., Ployhart, R. Leaning Health Care Decision Making: a multilevel perspective on caregiver job satisfaction.

Conference Presentations

- Habermann, Marco (Author and Presenter), "Supply Chain Disruptions - Theory and Practice for Empirical Research," – HICL-Conference. (2012).
- Metcalf, A., Fry, T., Habermann, M., Stoller, J.K. (Author only) "Lean Thinking: Barriers to Respiratory Care Protocols," SCSRC Annual Meeting, 2012.
- Metcalf, A., Fry, T., Habermann, M. (Author only) "Frontline Empowerment in the Delivery of Respiratory Care," Academy of Management. (2012).
- Habermann, Marco (Author), Nair, Anand (Author), Ataseven, Cigdem (Presenter & Author). Single-item vs Multi-item measure for JIT constructs. Decision Sciences Institute, 2011.
- Habermann, Marco (Presenter & Author), Mackelprang, Alan (Presenter & Author). Why do some companies outperform others? Decision Sciences Institute, 2011.
- Habermann, Marco (Presenter & Author), Bernardes, Ednilson S (Author Only), Hamburg International Conference of Logistics - HICL, "Complexity in Supply Chains and the Management of Sustainability Risk," TUHH -- University of Hamburg. (September 2010).
- Habermann, Marco (Presenter & Author), Bernardes, Ednilson S (Author Only), NARTS/ISM, "Supply Base Complexity and Sustainability Disruption Risk," ISM. (March 2010).
- Habermann, Marco (Presenter & Author), Shah, Rachna (Author Only), Decision Sciences Institute Conference, "Mastering Complexity in Global Supply Chains," Decision Sciences Institute. (2007).
- Habermann, Marco (Presenter & Author), Shah, Rachna (Author Only), Production and Operations Management Conference, "Supply Chain Disruptions," Production and Operations Management. (2007).
- Habermann, Marco (Presenter & Author), Decision Sciences Institute Conference, "Supply Chain Disruption Risk," Decision Sciences Institute. (2006).
- Habermann, Marco (Presenter & Author), Institute of Supply Chain Management Conference, "Antecedents of Supply Chain Disruptions," ISM. (2006).

PROFESSIONAL EXPERIENCE

Assistant Professor

Ohio University, College of Business, Management Department

314 Copeland Hall, Athens, OH 45701

Phone Number: (740) 593-2081

Employment Period: August 26, 2013 – present

Hours worked per week: 40 Hours

Supervisor: Dr. Ken Cutright

Job Duties:

- Teach graduate and undergraduate courses in operations management
- Develop and maintain a productive program of scholarly research in operations management and supply chain management
- Participate in curriculum development and actively serve the department, university and

the profession.

Assistant Professor

University of South Carolina, Moore School of Business, Department of Management Science
1705 College Street, Close Hipp Building, Columbia, South Carolina 29208

Phone Number: (803) 777-3482
Employment Period: August 17, 2008 – August 15, 2013
Hours worked per week: 40 Hours
Supervisor: Dr. Manoj Malhotra

Job Duties:

- Teach graduate and undergraduate courses in management science
- Develop and maintain a productive program of scholarly research in operations management and supply chain management
- Supervise students who are writing theses and dissertations at the master's and doctoral levels; advise undergraduates
- Participate in curriculum development and actively serve the department, university and the profession.

Graduate Teaching and Research Assistant

University of Minnesota, Carlson School of Management, Department of Operations and Management Science

321 19th Ave S. Minneapolis, MN 55455
Phone Number: (612) 624-7827
Employed Period: September 1, 2002 – July 31, 2008
Hours worked per week: 20 Hours
Supervisor: Deb Brashear

Job Duties:

- Taught undergraduate course in Operations Management
- Taught lab-section of undergraduate statistics course
- Teaching Assistant for several undergraduate and graduate course
- Data preparation and analysis for Bush Grant

Research Assistant

Deutsche Bank Investment Banking
Global Equity Sales and Research
Eschersheimer Landstrasse 299-301, 60320 Frankfurt, Germany

Phone Number: +49 69 910-00
Employed Period: May 1, 2001 – August 31, 2008
Hours worked per week: 20 Hours
Supervisor: Gaby Hoeltje

Job Duties:

- Conducted research for company evaluation.
- Assisted in valuation of companies using discounted cash flow and multiples approach.
- Placement of equity orders.

Research Assistant

McKinsey&Company, Inc.
Financial Institutions Research
Taunustor 2, 60311 Frankfurt, Germany

Phone Number: +49 69 71620
Employed Period: January 1, 2002 – April 30, 2002
Hours worked per week: 20 hours

Supervisor

Oliver Schmidt

Job Duties:

- Created and analyzed company profiles.
- Prepared analysis of competitive environment of companies.
- Developed stock-market analysis to support on-side studies.

Intern

Lands'End

E-Commerce department

1 Lands' End Lane, Dodgeville, WI, 53595

Phone Number: (608) 935-6513

Employed Period January 01, 2001 – April 30, 2001

Hours worked per week 40 Hours

Supervisor Terry Nelson

Job Duties:

- Evaluated search engine optimization efforts at landsend.com. Implemented own recommendations and realized annual savings of about \$ 200,000.
- Assisted in development of 5 year strategic plan. Plan was presented to Senior Management.
- Implemented marketing plan for corporate sales on CPC basis.
- Analyzed price points and market conditions in several European markets.

Research Assistant

Financial and Economic Research Institute - FERI GmbH

Rathausplatz 8-10, 61348 Bad Homburg, Germany

Phone Number: +49 6172 - 9160

Employed Period June 1, 1998 – August 31, 1999

Hours worked per week 20 Hours

Supervisor Gudrun Rehwald

Job Duties:

- Research on interest rates and exchange rates
- Wrote essays and excerpts to assist head researcher
- Provided customer service for company's Interest Rate Forecast program.

Research and Teaching Assistant

Johann Wolfgang Goethe University

Grueneburgplatz 1, 60323 Frankfurt, Germany

Phone Number: +49 69 79834601

Employed Period: July 01, 1997 – August 31, 1999

Hours worked per week 20 Hours

Supervisor Professor Illing

Job Duties:

- Taught undergraduate section in Microeconomics
- Worked with economic and game theory department chair (Prof. Dr. Illing).
- Performed literature search, maintained website, designed graphics for Textbook ("Einfuehrung in die Spieltheorie" - Introduction to game theory), proofread scientific essays, organized conferences for "Center of Financial Studies"

Mandatory Military Service German Armed Forces

Artillerieschule, Rilchenbergkaserne

Am Rilchenberg 30, 55743 Idar Oberstein
Employed Period: September 1, 1995 – August 30, 1996
Hours worked per week: 40 Hours
Supervisor: Stabsfeldwebel Sietzer

TEACHING

Teaching Interests

- Topics in Operations Management (Incl. Process and Service Management)
- Supply Chain Management and Logistics
- Interdisciplinary Courses – Finance, Economics and OM

Teaching Experience

Instructor, Operations Management (OMBA –Program – MBA 6370), Ohio University, Spring 2015

Instructor, Operations Management (PMBA –Program – MBA 6370), Ohio University, Fall 2013, 2014, Spring, 2015

Instructor, Operations Management (MBA/MSA –Program – MBA 6370), Ohio University, Fall 2013

Instructor, Advanced Topics in Operations Management (PhD. Seminar - MGSC 894), Moore School of Business, Spring, 2012

- 5 Ph.D students per semester, 3 credits

Instructor, Introduction to Operations Management (PMBA –Program - MGSC 791 – Section 1), Moore School of Business, Fall 2008, 2009, 2010, 2011, 2012

- 60-90 graduate students per semester, 3 credits
- Teaching Evaluation (1-5 point Likert scale)
 - 4.7-4.9/5.0 - Instructor's overall teaching ability

Instructor, Introduction to Operations Management (PMBA –Program - MGSC 791 – Section 2 (TV-Classroom/Long-Distance Program)), Moore School of Business, Fall 2008, 2009, 2010, 2011, 2012

- 80-120 graduate students per semester, 3 credits
- Teaching Evaluation (1-5 point Likert scale)
 - 4.6-4.9/5.0 - Instructor's overall teaching ability

Instructor, Introduction to Operations Management (IMBA – Program - DMSB 718), Moore School of Business, Fall 2010, 2012, 2013

- 70-90 graduate students per semester, 3 credits
- Teaching Evaluation (1-5 point Likert scale)
 - 4.4-4.8/5.0 - Instructor's overall teaching ability

Instructor, Introduction to Operations Management (OMS 3001), Carlson School of Management, Spring 2006

- 60 undergraduate students, 3 credits
- Teaching Evaluation (1-7 point scale; 7.0=Exceptional)
 - 6.6/7.0 - Instructor's overall teaching ability
- Received Carlson School of Management Teaching Award for Excellence in Teaching During Academic Year 2005-2006 (only OMS department recipient of award since establishment in 1999)

Lab-Instructor, Business Statistics (OMS 2550), Carlson School of Management, Fall 2004

- 90 undergraduate students, 4 credits
- Teaching Evaluation(1-7 point scale; 7.0=Exceptional)
 - 6.6/7.0 - Instructor's overall teaching ability

Lab-Instructor, Business Statistics (OMS 2550), Carlson School of Management, Summer 2004

- 90 undergraduate students, 4 credits
- Teaching Evaluation (1-7 point scale; 7.0=Exceptional)
 - 5.0/7.0 - Instructor's overall teaching ability

Lab-Instructor, Microeconomics, Goethe University, Spring 1998

- 50 undergraduate students, 4 credit course

Guest Speaker and In-Class Assistant

- MBA OMS 6082 - International Operations Management – Title of Presentation: “Business in the EU – An Overview!” Fall 2006, 2007
- MBA OMS 6081 - Operations Strategy – Assisted with BEER Game

Teaching Related Certifications and Activities

PACE Program (Program for the Advancement of Classroom Excellence)

- Recipient of teaching certificate and mentoring program.
- “Best performance of any Ph.D. student to date in the PACE program” Dr. Steve Huchendorf – Director PACE program

BUSH Grant Team Member – 2006 - present

- The Bush Foundation awarded the University of Minnesota system a three-year grant to enhance student learning through innovative teaching and technology strategies.
- Twelve "course teams," each focusing on a particular course, re-design a large class that is offered regularly on the Twin Cities campus. Operations management team focus is the re-design of OMS 2550 – Business Statistics.

Co-Facilitator for Teaching Assistant Orientation at University of Minnesota, Fall 2006

- Co-facilitated session as part of the University wide program for new TA's on their roles in the classroom. This session addressed issues such as setting a positive classroom climate, teaching techniques, maintaining academic integrity and working with students with disabilities.

HONORS AND AWARDS

- Outstanding Core Professor PMBA (Professional MBA) - Winner 2012 – Darla Moore School of Business, University of South Carolina
- Academy of Management Doctoral Consortium. 2007 – Selected Presenter
- Institute of Supply Chain Management Doctoral Consortium, 2006 – Selected Presenter
- Center for Advanced Procurement and Supply Research (CAPS) Travel Fellowship 2006
- Carlson School of Management Teaching Award for Excellence in Teaching During Academic Year 2005-2006
- Carlson School of Management Summer Fellowship 2006
- University of Minnesota Graduate Fellowship 2003, 2004, 2005
- McKinsey Fellowship 2001
- University of Wisconsin/University of Frankfurt Fellowship 1999-2000

SERVICES

- Reviewer for Decision Sciences Journal
- Reviewer for Journal of Operations Management
- Reviewer for Academy of Management Conference, 2006, 2007

- Reviewer for Decision Sciences Institute Conference, 2006
- Session Chair Decision Sciences Institute Conference, 2006, 2007
- Department Representative to the Student Advisory Council at the Carlson School of Management.

PROFESSIONAL ASSOCIATION MEMBERSHIP

- Production and Operations Management Society
 - Academy of Management
 - Decision Sciences Institute
 - The Institute for Operations Research and the Management Sciences
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