

Marcelo Cano-Kollmann

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Updated: May 2021

EDUCATION

- PhD (International Business & Strategic Management), Temple University, PA, USA, 2015.
- MBA (Management Consulting), University of North Carolina at Chapel Hill, NC, USA, 2010.
- MBA (Finance), Universidad de Buenos Aires, Argentina.
- B.S. (Accounting), Universidad de Buenos Aires, Argentina.

EXPERIENCE

Academic

Ohio University College of Business, Athens, OH, USA.

- 2021-present: Associate Professor (with tenure) of Strategy and International Business.
- 2015-2021: Assistant Professor.

Secondary Appointments

- 2017-present: Visiting Lecturer, Università Politecnica delle Marche, Ancona, Italy.
- 2018-2019: Visiting Lecturer, Universidad de San Andrés, Buenos Aires, Argentina.
- 2013: Visiting Scholar, Copenhagen Business School, Copenhagen, Denmark.

Nonacademic

- Summer 2009: Financial Analyst, Sensus, Raleigh, NC, USA.
- 2005-2008: Distribution Manager & Controller, JFL Argentina, Buenos Aires, Argentina.
- 2004-2005: CFO, Stamp & Go, Buenos Aires, Argentina.
- 2003-2004: Audit Manager, Chinen Morbelli & Asociados, Buenos Aires, Argentina.
- 1997-2003: Accountant, Brea Solans & Asociados, Buenos Aires, Argentina.
- 1994-1996: Junior Marketing Associate, Allergan Inc, Buenos Aires, Argentina.

PUBLICATIONS IN REFEREED JOURNALS

10. Alex Berman, Marcelo Cano-Kollmann and Ram Mudambi (2021), "Innovation and entrepreneurial ecosystems: Fintech in the financial services industry". *Review of Managerial Science*, 1-20.
9. Hyacinthe Y. Somé, Marcelo Cano-Kollmann, Ram Mudambi and Jean-Claude Cosset (2020), "The effect of privatization on the characteristics of innovation". *Financial Management*, online advance: <https://doi.org/10.1111/fima.12311>.
8. Lisset Medina, Marcelo Cano-Kollmann, and Isabel Álvarez (2020), "International connectivity in the generation of information and communication technology (ICT) in Spain". *Competitiveness Review: An International Business Journal*, 30(3), 355-371.
7. Marcelo Cano-Kollmann, Snehal Awate, Thomas J. Hannigan, and Ram Mudambi (2018), "Burying the hatchet for catch-up: open innovation amongst industry laggards in the automotive industry". *California Management Review*, 60(2), 17-42.
6. Marcelo Cano-Kollmann, Thomas J. Hannigan and Ram Mudambi (2018), "Global Innovation Networks: Organizations and People". *Journal of International Management*, 24(2), 87-92.
5. Xinlu Qiu, Marcelo Cano-Kollmann, and Ram Mudambi (2017), "Competitiveness and connectivity in design innovation: a study of Norwegian furniture industry". *Competitiveness Review: An International Business Journal*, 27(5), 533-548.
4. Marcelo Cano-Kollmann, Robert D. Hamilton III, and Ram Mudambi (2017), "Public support for innovation and the openness of firms' innovation activities". *Industrial and Corporate Change*, 26(3): 421-442.
3. Ahreum Lee, Ram Mudambi and Marcelo Cano-Kollmann (2016), "An analysis of Japan's connectivity to the global innovation system". *Multinational Business Review*, 24(4): 399-423. Outstanding Paper Award, 2017 Emerald Literati Network Awards for Excellence.
2. Marcelo Cano-Kollmann, John Cantwell, Thomas J. Hannigan, Ram Mudambi, R., and Jaeyong Song (2016), "Knowledge connectivity: an agenda for innovation research in international business". *Journal of International Business Studies*, 47(2): 255-262.
1. Thomas J. Hannigan, Marcelo Cano-Kollmann, and Ram Mudambi (2015), "Thriving innovation amidst manufacturing decline: The Detroit auto cluster and the resilience of local knowledge production". *Industrial and Corporate Change*, 24(3): 635-653.

CHAPTERS IN EDITED BOOKS

1. Kristin Brandl, Marcelo Cano-Kollmann, Hongryol Cha, Izzet Darendeli, T.J. Hannigan, Ahreum Lee, Seojim Kim, Vittoria Giada Scalera, Alessandra Perri, Robert D. Hamilton III and Ram Mudambi (2015). "Innovation in U.S. metropolitan areas. The role of global connectivity". In Fiorenza Belussi and Luigi Orsi (Editors), *Innovation, Alliances and Networks in High-Tech Environments*. London: Routledge, 2015, Chapter 2. ISBN 978 1138846609.

PUBLICATIONS IN NON-REFEREED JOURNALS

3. Marcelo Cano-Kollmann (2016). "Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices". *AIB Insights*, 16(3): 12-14.

2. Marcelo Cano-Kollmann and Thomas J. Hannigan (2015), "The iBEGIN Research Agenda". *International Business Perspectives (EIBAzine)*, 16: 22-24.
1. Marcelo Cano-Kollmann (2014), "The Connectivity of Inventor Networks in Peripheral Economies". *International Business Perspectives (EIBAzine)*, 15: 18-20.

PUBLICATIONS IN NEWSPAPERS

1. Acuerdo Mercosur-UE: desafío para las empresas argentinas. *Clarín* (largest newspaper in Argentina and third most-read online newspaper in Spanish), 7/11/2019.

PAPERS UNDER REVIEW

1. Xinlu Qiu, Marcelo Cano-Kollmann and Ram Mudambi, "Generating tacit knowledge across borders: International collaboration and design innovation in Norway". Revise and resubmit in *Industry and Innovation*.
2. Marcelo Cano-Kollmann, Ram Mudambi and Ana Tavares Lehmann, "The geographical dispersion of inventor networks in peripheral economies". Second round revise and resubmit in *ZFW - German Journal of Economic Geography*.

WORKING PAPERS

1. Marcelo Cano-Kollmann, Susan Feinberg, and Jay Choi, "Do political connections protect firms from adverse policies? The case of partial nationalization in Argentina, 2008-2011".

TEACHING

<u>Course</u>	<u>Sections</u>	<u>Level</u>		<u>Mode</u>		<u>Language</u>		
		Undergrad	Graduate	Classroom	Online	English	Spanish	
Ohio University College of Business								
Business Strategy	22	22		17	5	22		
Transnational Strategy, Organization & Leadership	3	3		2	1	3		
Introduction to International Business	4	4		4		4		
International Market Assessment and Entry	1	1		1		1		
Università Politecnica delle Marche								
Country Analysis	4		4	3	1	4		
Universidad de San Andrés								
Estrategias y Políticas de Competitividad Tecnológica	2		2	2			2	
Management Estratégico y Proceso De Cambio	1		1	1			1	
Temple University, Fox School of Business								
Fundamentals of International Business	3	3		1	2	3		
Fundamentals of Latin American Business	1	1		1		1		
		41	34	7	32	9	38	3

CONFERENCE PRESENTATIONS

20. University of Pécs-Ohio University Joint Conference: Innovation and Business Analytics in the Workplaces of the 21th Century. Hungary, 2018. Innovation, Connectivity and Catch-up in Peripheral Regions: The case of Hungary.
19. Academy of International Business–Latin America, Buenos Aires, Argentina, 2018. Connectivity south of the Río Grande: Patenting and innovation collaboration in Latin America.
18. Academy of Management, Atlanta, 2017. Managing your doctoral studies: What we wish we had known!
17. Academy of Management, Atlanta, 2017. Multiplex Networks in International Business.
16. Academy of International Business, Dubai, UAE, 2017. Trade, Innovation, and Integration into Global Value Chains: Evidence from Mercosur.
15. Strategic Management Society Special Conference, Banff, Canada, 2017. Generating Tacit Knowledge Across Borders: International Collaboration and Design Innovation in Norway.
14. Strategic Management Society Special Conference, Banff, Canada, 2017. Trade, Innovation, and Integration into Global Value Chains: Evidence from Mercosur.
13. Academy of International Business, New Orleans, 2016. Connectivity South of the Río Grande: USPTO Patenting and Innovation Patterns in Latin America.
12. Academy of International Business, New Orleans, 2016. The Effect of Privatization on the Characteristics of Innovation.
11. Academy of International Business, New Orleans, 2016. Influence of Institutional and Geographical Factors on the Openness and Dispersion of Knowledge-Sourcing Practices.
10. Wharton Technology and Innovation Conference, Philadelphia, 2016. Cooperative Innovation in the Global Hybrid Auto Industry.
9. 3rd iBEGIN Conference, Philadelphia, 2015. Connectivity South of the Río Grande: USPTO Patenting and Innovation Patterns in Latin America.
8. Academy of Management, Philadelphia, 2014. PDW on Global connectivity as the basis for local innovation (Discussant).
7. Academy of Management, Philadelphia, 2014. Public incentives to innovate and open innovation strategies.
6. Academy of International Business, Vancouver, Canada, 2014. Do political connections protect firms from adverse policies? The case of partial nationalization in Argentina, 2008-2011.
5. JIBS Special Issue Conference, Victoria, Canada, 2014. The geographical dispersion of inventor networks in peripheral economies.
4. DRUID Conference, Copenhagen, Denmark, 2014. PDW on Global Connectivity as the Basis for Local Innovation (Discussant).

3. Academy of International Business, Istanbul, Turkey, 2013. Innovation Networks in Peripheral Economies.
2. Administrative Sciences Association of Canada (ASAC), Calgary, Canada, 2013. Becoming mixed enterprise by accident and its effect on firm value: The nationalization of Argentina's pension system.
1. UNCTAD International Business Conference, Reading, UK, 2013. Innovation networks in peripheral economies: The case of Portugal.

DOCTORAL CONSORTIA

3. International Business Strategy Ph.D. Workshop, Duke University CIBER, Durham, NC, 2014.
2. Academy of Management (AOM), Technology & Innovation Management Division, Orlando, FL, 2013.
1. Administrative Sciences Association of Canada (ASAC) Annual Conference, Calgary, Canada, 2013.

RESEARCH GRANTS

3. Ohio University research grant, 2018 (\$3,000).
2. Temple University Young Scholars research grant, 2014 (\$500).
1. CIBER International Business Research Award, 2013 (\$ 3,000).

AWARDS AND SCHOLARSHIPS

13. Highest Ranked Journal Publication Award, OU COB Management Department, 2019-2020.
12. Best Emerging Scholar Award, Ohio University College of Business, 2018-2019.
11. Outstanding Paper, 2017 Emerald Literati Network Awards for Excellence, for "An analysis of Japan's connectivity to the global innovation system" published in *Multinational Business Review*.
10. Finalist (top 4 out of 29), 2016 Buckley and Casson Dissertation Award, Academy of International Business.
9. AIB Conference 2015: Nominated for the Aalto University School of Business "That's Interesting!" Award for the paper "Public support for innovation and the openness of firms' innovation activities".
8. Temple University, 2nd Place, 4th Annual PhD Program School-Wide Research Competition, 2014 (\$250).
7. Temple University, D. and J. Rajan Scholarship in International Business, 2013 (\$ 1,000).
6. Temple University, 3rd Place, 3rd Annual PhD Program School-Wide Research Competition, 2013 (\$ 100).
5. Temple University, 2nd Place, 2nd Annual PhD Program School-Wide Research Competition, 2012 (\$ 250).
4. Temple University, IB Fellowship with Departmental support, 2010-2012 (\$ 20,000/year, for two years).
3. University of North Carolina, Dean's Premier Fellowship, 2008-2010 (\$ 70,000).
2. University of North Carolina, MBA Mod Scholar (perfect GPA on Modules 1 and 2, 2nd year), 2009.
1. University of Buenos Aires, merit-based scholarship, M.S. Management, 2005 (AR\$ 2,250).

PROFESSIONAL ACTIVITIES

Leadership Positions

- Vice President, Academy of International Business, Northeast Chapter, 2016 and 2017.
- Vice Chair, Board of Directors, Academy of International Business, Northeast Chapter, 2018

Editorial Positions

- Guest Editor, Journal of International Management: Guest Editor of the Special Issue “Global Innovation Networks – Organizations and People” (with Ram Mudambi and Thomas J. Hannigan), 2017.

Conference Organization

- World Open Innovation Conference (WOIC) 2020. Member of the Editorial Board.
- Academy of International Business-Northeast Conference, Philadelphia, 2017. Co-Chair and Program Director.
- Academy of International Business-Northeast Conference, Philadelphia, 2016. Co-Chair and Program Director.
- 4th iBEGIN Conference, Philadelphia, 2016. Co-Chair and Program Director.
- JIBS Special Issue Conference, Philadelphia, June 2012. Assistant to the organizing team.
- Kauffman Conference, Philadelphia, November 2011. Assistant to the organizing team.
- 3 Is Conference, Philadelphia, November 2011. Assistant to the organizing team.
- Conference on Diaspora Investment, Philadelphia, October 2011. Assistant to the organizing team.

Journal Reviewer

- Business Research Quarterly
- Economics of Innovation and New Technology
- European Management Journal
- Global Strategy Journal
- Industrial and Corporate Change
- Industry and Innovation
- Journal of Economics and Business
- Journal of International Business Policy
- Journal of International Business Studies
- Journal of International Management
- Journal of World Business
- Long Range Planning
- Management and Organization Review
- Multinational Business Review
- Organization Studies
- Scientometrics.

Conference Reviewer

- Academy of International Business (AIB), 2014, 2015 and 2016
- Academy of Management (AOM) Annual Conferences, 2012, 2014 and 2016
- CLADEA Conference Brazil, 2013.
- iBEGIN Conferences, 2015 and 2016
- Strategic Management Society (SMS), 2014

External Reviewer

- External reviewer for the Research Council, KU Leuven, Belgium

Advising

- Alex Berman, PhD International Business, Temple University. May 2020. External committee member.
- Jorge Caligiuri, M.S. Business and Technology, Universidad de San Andrés, June 2020. Thesis advisor.

Other Service Activities

- Program Co-Director, International Business Certificate, 2018-, Ohio University.
- Business Strategy Course Standardization Task Force, 2016-2017, Ohio University.
- HRM Certificate Proposal Committee, Fall 2017, Ohio University.
- Research Support Task Force, Fall 2017, Ohio University.
- Assistance to Faculty Recruiting Committee, Ohio University (2017-2018).
- Assistance to Faculty Recruiting Committee, Temple University (2012-2013).
- Coordinator of Academic Activities for the 1st Argentine Week in Philadelphia, organized by the Argentine Embassy in Washington DC, October-November 2012.
- University Leadership: Elected Vice President of Career Activities, International Business Association, Kenan-Flagler Business School, UNC Chapel Hill.

PROFESSIONAL CERTIFICATIONS

- Chartered Public Accountant, Buenos Aires Professional Council of Economic Sciences, Argentina, since 2003.

CONSULTING EXPERIENCE

- Alsen, *Merced, CA* (2014): Wrote business plan in collaboration with founding team, for a start up in the energy efficiency sector.
- City of Kinston, *Lenoir County, NC* (2009): Team leader in a 4-month engagement; elaborated a proposal for economic development of 900 acres of public land for city government.
- NC Idea (Planapalooza), *Chapel Hill, NC* (2009): Evaluated 10 business plans for start-ups with a focus on sustainability, competing for a \$50,000 grant.

MEDIA APPEARANCES

- **Print:** *Clarín (Argentina).*
- **Radio:** *FM Latina/Latina News Network (Lehigh Valley, PA), Radio Cítrica, and Radio Trending Topic (Buenos Aires, Argentina).*

PERSONAL INFORMATION

- Citizenship: Argentina.
- Permanent Resident of the United States.
- Languages: English, Spanish.