

Rachida Aïssaoui, Ph.D.

Education

- 2013 Ph.D. Management, Organization Theory – *University of Memphis*, Memphis, TN
1999 MBA – *Southeastern Louisiana University*, Hammond, LA
1999 Master of International Negotiation – *International Business School ESCI Fontainebleau*, France
1998 Exchange year – *School of Business and Economics ETEA*, Cordova, Spain

Research Interests

- Institutional change
- Cultural globalization
- Strategies in controversial industries

Teaching Interests

Organizational theory
International business
Strategic management

Courses Taught

Introduction to Management (MGMT 3110) – *University of Memphis*
Introduction to International Business (MGT 3600) – *Ohio University*
Cross-cultural Management and Leadership (MGT 4640) – *Ohio University*
Business Strategy (MGT 4800J) – *Ohio University*
Strategic Leadership (MBA 6380) – *Ohio University*
Study Program in Cuba (MBA 6900) / Designed the course and co-directed it – *Ohio University*

Publications

- Pittaway, L., Aïssaoui, R., & Fox, J. (Forthcoming) Social constructionism and entrepreneurial opportunity. In *Philosophical reflexivity in entrepreneurship*.
- Aïssaoui, R. & Geringer, M.J. (In press) International business research output and rankings of Asia-Pacific universities: A 40-year time-series analysis. *Asia-Pacific Journal of Management*.
- Aïssaoui, R. & Amis, J. (2017) Institutional logics, power, and school district consolidation. In *The dynamics of school district consolidation: Race, economics, and the politics of educational change*. University of Tennessee Press.
- Aïssaoui R. & Fabian, F. (2015) The French paradox: Implications for variations in global convergence. *Journal of International Management*, 21(1): 31-48.
- Amis, J. & Aïssaoui, R. (2013) Readiness for change: An institutional perspective. *Journal of Change Management*, Special Issue "Change Readiness," 13(1): 69-95.
- Aïssaoui, R. & Amis, J. (2012) Quantum change. In E. Kessler (ed.), *The SAGE Encyclopedia of Management*. Thousand Oaks, CA: Sage.

Rachida Aïssaoui

Ohio University, College of Business

Under Review

- Aïssaoui, R., & Fabian, F. Globalization, economic development, and corruption: A cross-lagged contingency perspective.
- Aïssaoui, R., & Fabian, F. The GLOBE debate: When power structures interdependency creates gaps between individual and national values.
- Pittaway, L., Ferrier, M., Aïssaoui, R., & Mass, P. Trends in entrepreneurship education: Innovation infrastructure.
- Geringer, M.J., & Aïssaoui, R. Canadian universities' contributions to international business research.

Working Papers

- Aïssaoui, R. A longitudinal approach to human development, corruption, and wealth.
- Aïssaoui, R. Corruption and entrepreneurship.
- Aïssaoui, R. Privatization through hijacking: How entrepreneurs overcame institutional constraints to privatize public schools.
- Aïssaoui, R., Fabian, F., & Wiggins, R. Regulation and deregulation in restricted markets: Implications for strategy implementation.
- Uzuegbunam, I., Aïssaoui, R., & Taylor-Bianco, A. Family embeddedness and new venture performance in a *man-know-man* economy: The role of founders' education.
- Aïssaoui, R. Institutional logics and cladogenesis, anagenesis, and syngeneses of organizational forms: The transformation of public schools in Shelby County, TN.
- Aïssaoui, R., & Geringer, M.J. The evolution of a discipline: Network analysis of institutional productivity and linkages in international business, 1970-2010.
- Aïssaoui, R. When resources facilitate change: An institutional empowerment perspective.
- Aïssaoui, R. The homogeneity and heterogeneity of fields.
- Aïssaoui, R. From episodic to systemic power: The role of institutional logics. Target: *Academy of Management Journal*.
- Aïssaoui, R. A typology of organizational stigma, social exclusion, and coping strategies. Target: *Organization Studies*.

Awards

- Ohio University **2018 University Professor Award**.
- Ohio University **2018 Above and Beyond Award**.
- Aïssaoui, R. (2017) Globalization, economic development, and corruption: A cross-lagged contingency perspective. Honorable Mention (2nd Best Paper) at the *Interdisciplinary Insights on Corruption and Fraud 2017 Conference*.
- Aïssaoui, R., & Fabian, F. (2017) The GLOBE debate: Power structures interdependency and gaps between individual values and national practices. Nominated Best Conference Paper at the *Academy of International Business Southeast 2016*.

Awards

Nominated Best Reviewer at the *Academy of International Business Southeast 2016*.

Aïssaoui, R., & Fabian, F. (2016) Going global: A longitudinal assessment of cultural change at the individual and national levels. *Academy of International Business Southeast 2016* Best Conference Paper.

Aïssaoui, R., & Fabian, F. (2016) The global convergence controversy: A longitudinal multilevel assessment of cultural change. *Southern Management Association 2016* Best Paper in Track: Organization Theory, International Management, and Management History.

Aïssaoui, R., & Geringer J.M. (2015) International business research productivity in Asia-Pacific, 1970-2009. Finalist Best Conference Paper *Academy of International Business Southeast 2015*

Best Reviewer *Academy of International Business Southeast 2015* Conference

Best Reviewer in Track: Organization Theory and International Management *Southern Management Association 2015*.

Aïssaoui, R. (2014) The homogeneity and heterogeneity of fields. *Southern Management Association 2014* Best Doctoral Student Paper in Track: Organization Theory and International Management.

Aïssaoui, R., & Amis, J. (2014) From episodic to systemic power: The role of institutional logics. Finalist *European Group of Organizations Studies 2013* Best Doctoral Student Paper.

Aïssaoui, R., Amis, J., & Lawrence, T. (2013) When resources facilitate change: An institutional empowerment perspective. *Southern Management Association 2013* Best Doctoral Student Paper in Track: Organization Theory and International Management.

Aïssaoui, R. (2012) Institutional struggles over (de)segregation in Shelby County, TN. Finalist at the Benjamin L. Hooks Paper Competition, Annual Civil Rights & Human Rights Conference organized by the *Benjamin L. Hooks Institute for Social Change*, Memphis, TN, April 2012.

Conference Presentations and Paper Development Workshops

Uzuegbunam, I., **Aïssaoui, R.**, & Taylor-Bianco, A. (2018) Do entrepreneurs shape institutions? Founder education, gender, and resource mobilization in Africa. Accepted for presentation at the *Academy of Management 2018* Annual Conference, Chicago, IL.

Aïssaoui, R., Fabian, F., & Uzuegbunam, I. (2017) Globalization, economic development, and corruption: A cross-lagged contingency perspective. Accepted for presentation at the *Academy of International Business 2018* Conference, Minneapolis, MN.

Aïssaoui, R. (2017) Globalization, economic development, and corruption: A cross-lagged contingency perspective. Presented at the *Interdisciplinary Insights on Fraud and Corruption 2017* Conference, Porto, Portugal.

Aïssaoui, R., & Fabian, F. (2017) The GLOBE debate: Power structures interdependency and gaps between individual values and national practices. Presented at the *Academy of International Business Southeast 2017* Conference, Washington, D.C.

Uzuegbunam, I., **Aïssaoui, R.**, & Taylor-Bianco, A. (2017) Family embeddedness and new venture performance in a man-know-man economy: The role of founders' education. Presented at the *Academy of International Business Southeast 2017* Conference, Washington, D.C.

Conference Presentations and Paper Development Workshops

- Aïssaoui, R., & Fabian, F.** (2017) Going global: When power structures interdependency creates gaps between individual and national values. Presented at the *Academy of Management* 2017 Conference, Atlanta, GA.
- Aïssaoui, R., Geringer, M., & Mani, D.** (2017) The effects of co-authorship networks on the performance of international business scholars. Presented at the *Strategic Management Society* 2017 Conference, Houston, TX.
- Uzuegbunam, I., Taylor-Bianco, A., & Aïssaoui, R.** (2017) Hiring frictions in man-know-man economies: Founder's education, gender, and family ties in emerging market ventures. Presented at the *Strategic Management Society* 2017 Conference, Houston, TX.
- Aïssaoui, R., & Fabian, F.** (2016) Going global: A longitudinal assessment of cultural change at the individual and national levels. Presented at the *Academy of International Business Southeast* 2016 Conference, Tampa, FL.
- Aïssaoui, R., & Fabian, F.** (2016) The global convergence controversy: A longitudinal multilevel assessment of cultural change. Presented at the *Southern Management Association* 2016 Conference, Charlotte, NC.
- Aïssaoui, R., & Fabian, F.** (2016) Institutionalizing charter schools: The role of institutional logics in the diffusion of new organizational forms. *Western Academy of Management*, Portland, OR.
- Geringer, M., & Aïssaoui, R.** (2015) Meeting the challenge of globalization? Trends in Canadian universities contributions to international business research. *Administrative Sciences Association of Canada* 2015 Conference, Halifax, Canada.
- Aïssaoui, R., & Geringer, M.** (2014) International business research productivity in Asia-Pacific, 1981-2010. Accepted for presentation at the *Strategic Management Society* 2014 Conference, Sydney, Australia.
- Aïssaoui, R., Amis, J., & Lawrence, T.B.** (2014) The homogeneity and heterogeneity of fields. *Western Academy of Management*, Napa Valley, CA.
- Aïssaoui, R., Fabian, F., & Wiggins, R.** (2013) Regulation and deregulation in restricted markets: Implications for strategy implementation. *Strategic Management Society* 2013 Junior Faculty Workshop, Atlanta, GA.
- Aïssaoui, R., Amis, J., & Lawrence, T.** (2013) When resources facilitate change: An institutional empowerment perspective. *Southern Management Association*, New Orleans, LA.
- Aïssaoui, R., & Amis, J.** (2013) From episodic to systemic power: The role of institutional logics. *European Group of Organization Studies*, Montreal, Canada.
- Aïssaoui, R., Fabian, F., & Wiggins, R.** (2013) Regulation and deregulation in restricted markets: Implications for strategy implementation. *Southern Management Association*, New Orleans, LA.
- Aïssaoui, R.** Institutional power (2012) Accepted at the Paper Development Workshop on Power and Institutions at the Judge Business School, University of Cambridge, UK, April 2012.

Conference Presentations and Paper Development Workshops

- Aïssaoui, R.** Institutional struggles over (de)segregation in Shelby County, TN (2012) Finalist at the Benjamin L. Hooks Paper Competition, *Annual Civil Rights & Human Rights Conference* organized by the Benjamin L. Hooks Institute for Social Change, Memphis, April 2012.
- Aïssaoui, R., & Amis, J.** (2012) Institutional power. *Southern Management Association*, Fort Lauderdale, FL.
- Aïssaoui, R.** (2012) A typology of organizational stigma, social exclusion, and coping strategies. *Southern Management Association*, Fort Lauderdale, FL.
- Aïssaoui, R. & Wiggins, R.** (2012) Market structure and market growth in restricted demand markets. *Academy of Management*, Boston, MA.
- Aïssaoui R. & Fabian, F.** (2011) The French paradox: Implications for variations in global convergence. *Southern Management Association*, Savannah, GA.
- Aïssaoui R.** (2011) The global convergence controversy: The mediating effect of power structures interdependency. *Academy of Management*, San Antonio, TX.
- Aïssaoui R.** (2010) An integrated approach to organizational change, power, and sensemaking. *Academy of Management*, Montreal, Canada.

Service

Member of the Editorial Review Board of the *International Business: Research, Teaching, and Practice (IBRTP)* since 2017

Academy of International Business Southeast

Track chair "Governments, NGOs, global institutions and state-owned enterprises" – AIB Southeast 2018

Track chair "Governments, NGOs, global institutions and state-owned enterprises" – AIB Southeast 2017

Track chair "Governments, NGOs, global institutions and state-owned enterprises" – AIB Southeast 2016

Southern Management Association

Member Best Overall Doctoral Student Paper committee – SMA 2016

Member Best Doctoral Student Paper in Track committee – SMA 2016

Discussant "Organizational learning: Exploration and exploitation" – SMA 2011

Western Academy of Management

Discussant "Strategy/OT/IM: IB Paper Session: Expats and Repatriation" – WAM 2016

Ad hoc reviewer

Journal of International Management

International Business Review

Work Experience

Business Controller in the Retail Industry from 2000 to 2009

Media Saturn (Group MediaMarkt), Castorama (Group Kingfisher), Leroy Merlin

Assistant in Consulting Firms from 1991 to 1996

McKinsey, AT Kearney, Deloitte & Touche

Languages

French: Native

English: Fluent

Spanish: Fluent

Arabic: Working knowledge

Russian: Beginner