

MICHAEL JUAN DU PLESSIS

PERSONAL PROFILE

I am a creative and innovative, hardworking individual who loves to be challenged. I have great people skills and can work in any group dynamic. I can be a leader when needed to be as well as be a team player when asked. I am friendly and loyal and always work with integrity. When asked to do a job, I always give 120% and go the extra mile to offer the best work possible. I am adaptable and like being challenged and can learn new things quickly. Pressure helps me to perform at my best and gives me the extra energy to get the job done.

EDUCATION

MASTERS OF COMMERCE IN TOURISM MANAGEMENT

NORTH-WEST UNIVERSITY / CURRENTLY
ENROLLED

- Extreme Sport Tourism

BACHELOR OF COMMERCE WITH HONOURS IN TOURISM MANAGEMENT

NORTH-WEST UNIVERSITY / GRADUATED 2021

- Advanced Tourism Management and Development (71% Module Mark)
- Advanced Eco-Tourism Management (82% Module Mark)
- Advanced Tourism Marketing (75% Module Mark)
- Research in Tourism Management (82% Module Mark)
- Thesis Title: Cold-water recreational diving experiences: the case of kelp forests (76% Module Mark)

BACHELOR OF COMMERCE IN MANAGEMENT SCIENCES WITH TOURISM MANAGEMENT

NORTH-WEST UNIVERSITY / GRADUATED 2020

- Tourism Management
- Hospitality Management
- Tourism Marketing
- Food and Beverage Management
- Sustainable Eco-Tourism Management
- Event Management
- Game Farm and Hunting Tourism
- German

CHARACTERISTICS

- Punctual
- Hard Working
- Innovative
- Creative
- Good communication
- Independent
- Natural Leader
- Organized
- Time management skills
- Adaptable
- Reliable
- Adventurous
- Friendly

SKILLS

- Photography
- Film Making/ Videography
- Web Design
- Graphic Design
- Photo Editing
- Video Production
- Creative Writing
- Scientific Writing
- Fieldwork - social and environmental sciences
- Social science data management
- Social science data analysis - qualitative

BACHELOR OF COMMERCE IN MANAGEMENT SCIENCES WITH MARKETING MANAGEMENT

NORTH-WEST UNIVERSITY / GRADUATED 2020

- Accounting
- Business Management
- Marketing Management
- Economics
- Statistics
- Computers and Programming
- Financial Management

NATIONAL SENIOR CERTIFICATE

AGRICULTURAL HIGH SCHOOL LANDBOUDAL / GRADUATED 2016

- Afrikaans
- English
- Mathematics
- Life Orientation
- Physical Science
- Tourism
- Agricultural Technology

WORK EXPERIENCE

RESEARCH ASSISTANT

NORTH-WEST UNIVERSITY / 2022

Responsibilities include helping lecturer with preparing for class, marking of tests and assignments, helping with research and the writing of research reports.

FACILITATOR

NORTH-WEST UNIVERSITY / 2021

Responsibilities included tutoring second year students who required assistance with tourism modules.

LECTURER ASSISTANT

NORTH-WEST UNIVERSITY / 2021

Responsibilities included compiling, proof reading and grading papers and assignments and reading marks into the system.

PARACHUTE PACKER

SKYDIVE PARYS / 2021

Responsible for packing student parachutes at the drop zone as well as helping out with other operational tasks.

LIST OF PUBLICATIONS

- DU PLESSIS, M.J. Cold-water recreational diving experiences: the case of kelp forests. Dissertation submitted in partial fulfilment of the requirements for the degree Bachelor of BCom Tourism Management (Hons) at the North-West University, Potchefstroom, South Africa.
- LUCREZI, S. & DU PLESSIS, M.J. Assessing experiences in diving recreation and their relation to pro-environmental behaviour and attitude: a study of divers in South African kelp forests. Tourism in Marine Environments (Submitted 9 December 2021) (SCOPUS).
- LUCREZI, S. & DU PLESSIS, M.J. Cold-water recreational diving experiences: the case of kelp forests. Paper submitted to the 10th International Conference on Sustainable Tourism, 25-27 May 2022, Tallin, Estonia.

SOCIAL SCIENCE

DR. SERENA LUCREZI / 2021

Community engagement through education and outreach and environmental monitoring (coastal monitoring using standardized protocols), including the preparation and operation of monitoring equipment.

CANDIDATE PILOT

SOUTH AFRICAN AIR FORCE / 2019

Basic military training and Officers Forming course. Focused a lot on leadership and leadership skills.

UNIVERSITY EXPERIENCE

2017

- Excursion Sub-Committee
- NWU Rock Climbing Committee (Wall)
- SNAPit Photographer

2018

- Excursio ASA Committee (Social: Tour)
- NWU Rock Climbing Committee (Cave and Technical)
- SNAPit Photographer

2020

- NWU Rock Climbing Committee (Chairperson)
- SNAPit Photographer

2021

- NWU Rock Climbing Committee (Chairperson)
- SNAPit Photographer

ACHIEVEMENTS

- **Best Grade 12 Tourism Student**
Agricultural High School Landboudal
- **Best Grade 12 Agricultural Technology Student**
Agricultural High School Landboudal
- **Golden Key Honours Society**
2017-2021
- **Graduated with Distinction**
NORTH-WEST UNIVERSITY / 2020
- **Graduated Honours with Distinction**
NORTH-WEST UNIVERSITY / 2021

COMPUTER SKILLS

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Outlook
- Microsoft Teams
- Adobe Acrobat
- Adobe Photoshop
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Illustrator
- Da Vinci Resolve
- Canva
- SPSS
- HTML
- Zoom

HOBBIES

- Photography
- Travel
- Skydiving
- SCUBA Diving
- Rock Climbing
- Kite Surfing
- Fishing
- Hiking
- Cycling
- Computer Games

REFERENCES

DR. SERENA LUCREZI - 072 523 4609

- Honours Supervisor

DR. ESMARIE MYBURGH - 072 215 9819

- Lecturer

PROF KARIN BOTHA- 083 651 1843

- Lecturer

CHRIS MOLLER - 072 303 9140

- Owner/ Manager at Skydive Parys

SUSAN LEEUWNER- 082 877 5834

- Owner of Kalahari Bowls & Equipment