

**TECCH: Progetto Ita-Viet grande rilevanza 2021- 2023 MAECI**

***Research Experiences on the Significance of International Cultural Heritage. How to understand and manage data for educational and economic support.***

New technologies are transforming the way we study cultural heritage and landscapes. The digital revolution has introduced methods and tools for the acquisition of huge amounts of data (big data) that can be managed through information systems accessible to different users, from specialists to cultural tourists. Both European and Asian countries are investing heavily in these sectors for different reasons and objectives. The complementarity of cultural development strategies represents a unique opportunity for cooperation, especially between Italy and Vietnam, that for years have undertaken many important joint research activities, also thanks to the support of MAECI and MOST. This panel discussion aims to present shared experiences between different task forces that developed significant best practices in the field of cultural heritage conservation. These experiences will support the TECCH project in reaching its deliverables and final objectives.

**Thursday 9 December 2021 / 10.00 a.m. – 1.00 p.m. CET**

**Agenda:**

**10.00-10.30 a.m. : Greetings**

Marco Abbiati - Science Attaché, Embassy of Italy to Vietnam  
Gian Luca Gregori – Rector UNIVPM  
Italian Ministry of Culture - MiC  
Hoàng Văn Hiến – Leader MOST Project

**10.30 a.m. - 1.00 p.m. : Panel Discussion**

Eva Savina Malinverni – UNIVPM  
Võ Ngọc Đức - HUSC (Ph.D. UNIVPM)  
Lê Ngọc Vân Anh – HUSC (Ph.D. UNIVPM)  
Nguyen Vu Trong Thi – Ph.D. UNIVPM  
Nguyen Huu Long Phung – Ph.D. UNIVPM  
Tran Trung Hieu - Ph.D. UNIVPM  
Fausto Pugnali – UNIVPM  
Mauro Bertagnin - UNIUD  
Andrea Galli – UNIVPM  
Massimo Sarti - UNIVPM  
Tiziano Cattaneo UNIPV - Tongji University - Shanghai  
Antonello Alici - UNIVPM  
Marco Zuppiroli, Luca Cei – UNIFE  
Giulio Petti  
Giovanni Issini – Italian Ministry of Culture MiC  
Paolo Mellano - POLITO  
Rector's Delegate

**1.0 - 2.00 p.m. : Light Lunch**

**To access the Panel Discussion remotely, please click here: <https://us02web.zoom.us/j/89462357066>**