



UNIVERSITÀ  
POLITECNICA  
DELLE MARCHE

AREA RISORSE UMANE E SERVIZI INFORMATIVI  
SERVIZIO PERSONALE DOCENTE E DI RICERCA  
Resp. Salvatore Diano  
UFFICIO CONCORSI PERSONALE DOCENTE E DI RICERCA  
Resp. Lorella Piccioni

Chancellor's Decree

Classification VII/1

## ANNEX C

### Department of Management

#### 1 RTT post

Required qualification:	PhD within the academic disciplines of area 13 or equivalent title
Academic recruitment field:	13/B2 - Management
Academic discipline:	SECS-P/08 - Management
Foreign language:	English
Maximum number of publications to be submitted:	12

#### Specific duties of the researcher:

Research activity - investigations in the subjects of the academic discipline SECS-P/08 Management. The research activity to be carried out will be both theoretical and applied, consistent with the indicated A.D. and on topics of interest to the Department in the marketing area, with particular reference to the development of models aimed at understanding the opportunities and risks arising from the use of digital technologies in support of corporate strategies and their evolution.

*Ancona, dated as per protocol*

**THE CHANCELLOR**  
Prof. Gian Luca Gregori

*Digitally signed document  
in accordance with Legislative Decree 82/2005 subsequent  
modifications and amendments.*